

MEITAV SHALEV

D.O.B:
March 12, 1992

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LANGUAGES

Hebrew Native language
English Very high level

SKILLS

Photoshop ●●●●●●
Illustrator ●●●●●●
InDesign ●●●●●●
After Effects ●●●●●●
Premiere Pro ●●●●●●
Cinema4D ●●●●●●
Sketch ●●●●●●
Office ●●●●●●

EDUCATION

2015 - 2019 B.De student in visual communication
Shenkar College of Engenireeng and Design, Israel

Specializations: Interactive design (UI, UX)
Broadcast (Motion Graphics)

2014 - 2015 BA student in art history and philosophy
The Hebrew University of Jerusalem, Israel

EXPERIENCE

2020 - Product and Graphic Designer
Laline Skincare Products

- versatile design across multiple categories, including product, graphics, packaging, textile, and branding
- Conceptualized creative designs tailored to both local and global demands, staying current on industry trends to bring product innovation while preserving brand identity
- Deep understanding of the development and production processes, providing design specs and guidelines to manufacturers to guarantee product quality, working with timelines, budget constraints, and minimum order quantities to ensure successful outcomes in the retail sector
- Sourced and procured beauty products and accessories globally for cost-effective solutions

2019 - 2020 Designer
One Pirsum

Print, web and motion designer.

2016 - 2018 Designer and Archivist
Shenkar Institute for Design Documentation and Research

Collecting and editing images and texts on Israeli design.

2013 - 2014 Operations Officer
Golani Brigade, I.D.F

Position in the Operations Department of the brigade, which is responsible for planning the brigade's operations in the current and emergency situations.
Participation in Operation Tzuk Eitan as an operations officer.

2012 - 2013 Operations Officer
Eilat Regional Brigade, I.D.F

Management of the operations room in the area of the Eilat Regional Brigade.

2011 - 2012 Observer
Southern Gaza Brigade, I.D.F